

# PRESS RELEASE

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## EASY RFID PRO ANNOUNCES PARTNERSHIP WITH FRED'S TENTS

Easy RFID Pro, the low cost, easy-to-use RFID inventory tracking solution for tents, inflatables, linens, and more, is excited to announce a partnership with Fred's Tents, trusted industrial tent manufacturing company, manufacturing the highest quality commercial & industrial tents, portable garages, canopies, tent components, and accessories for the rental and event industries, and retailers worldwide.

Fred's has always been at the forefront of innovation in the industry and they have done it again by partnering with Easy RFID Pro. Fred's is the first major tent manufacturer to make the commitment to embedding RFID technology within 100% of their tent tops and roof panels. "This partnership is significant as it marks a turning point in the industry," says Darren Morizet, President of Easy RFID Pro. "Tent manufacturers are beginning to see the benefits of RFID technology for their customers. "Fred's is really working for their customers by increasing the awareness and availability of this game changing technology, which will allow rental companies to act at higher level of efficiency than they have in the last 20 years."

Fred's customers will now have RFID technology at their fingertips and by working with Easy RFID Pro, rental companies can create an uninterrupted workflow to optimize operations, prevent loss and save money!

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